

ShingleMaster™ PREMIER

 certainteed
SAINT-GOBAIN

You're Getting One of the Best



A PREMIER Company

The ShingleMaster™ PREMIER credential represents the highest standards in the shingle roofing industry.

It includes a rigorous process, including several significant educational and accreditation steps – a mark of distinction that separates a ShingleMaster PREMIER from most other companies.

The company must continue to meet the following requirements to maintain the credential.

The Most Well-Qualified Installers

- Through testing and regular re-accreditation we ensure that all supervisors and at least 75% of the company's installers are Master Craftsman® Roofing Contractors and at least one Master Craftsman SELECT Roofing Contractor is employed - the highest and most prestigious individual credential CertainTeed has to offer!
- Information from the Master Craftman Shingle Applicator's Manual provides instruction to Master Craftsman, making them some of **the most knowledgeable roofing installers** in the industry.
- To maintain the credential, companies must earn 2 continuing education credits annually by attending approved trainings or workshops.

Product Knowledge

- Two or more company employees have earned the Master Craftsman® Shingle Quality Specialist™ designation after passing a test on the CertainTeed *Shingle Technology Manual*, which proves their knowledge of shingle products, quality standards and satisfying customer objectives.
- **Trust in their expertise** to explain important differences between shingles and offer an appropriate selection of products for your roof.

Insured and Established

- The ShingleMaster PREMIER company must carry worker's compensation insurance, as required by law, and liability insurance covering roofing. This coverage is **critical for your protection**.
- This company has been in business for a minimum of five years or has been a ShingleMaster™ PRO for at least one year, or has prior industry experience that CertainTeed considers a comparable qualification.

Ethical Conduct and Customer-Focused

- The ShingleMaster PREMIER company agrees to abide by a code of ethics that covers compliance with applicable laws, and requires standards of workmanship, customer service and business administration.
- This company must maintain a customer satisfaction rating of 4 or higher on a five-point scale.
- Credit history must be in good standing to qualify for and maintain the ShingleMaster PREMIER credential.

Up-to-date and Ongoing Credential Requirements

- CertainTeed keeps records on each ShingleMaster PREMIER to ensure their credentials and insurance coverage are current.
- Call 800-782-8777 to ask about a contractor's credential status or look them up on the **Find a Pro section of www.certainteed.com**

Only a ShingleMaster PREMIER Can Offer CertainTeed's Strongest Warranty

You've selected a qualified CertainTeed credentialed contractor and you're choosing the Integrity Roof System. Why not add that extra layer of protection with SureStart™ PLUS?

All CertainTeed shingles carry standard SureStart protection which fully covers your shingles during the early years following installation in the event of a manufacturing defect. Once the SureStart period ends, typically after 10 years, you are covered for shingles only and at a reduced rate as the roof ages.

Your CertainTeed ShingleMaster PREMIER is exclusively authorized to offer you all three levels of SureStart PLUS enhanced warranty coverage, which takes CertainTeed's traditional SureStart protection and extends coverage for up to 50 years, depending on the level of protection you choose. That means, in the event of a manufacturing defect, you are fully covered.

Customer TrackRecord™

Selecting the best roofing contractor can make all the difference.

Knowing what other homeowners think of a contractor can bring both comfort and confidence that you are receiving the best service, products and pricing.

Here's how you find a contractor's Customer TrackRecord:

- Visit certainteed.com/findapro
- Enter your zip code
- Identify your contractor – all contractors participating in TrackRecord will have stars under their name and a rating from their previous customers
- Completed jobs will be rated 1-5, with 5 being excellent





SureStart PLUS Enhances Your Warranty Protection for Greater Peace of Mind



Not only does CertainTeed's exclusive SureStart™ PLUS offer the best protection you can get over the long term, it expands your coverage even more. It's the result of roofing products that are manufactured with quality materials and installed by skilled craftsmen.

Warranty Type	Standard	★★★ 3-STAR	★★★★ 4-STAR	★★★★★ 5-STAR
Coverage	Manufacturing Defects	Manufacturing Defects	Manufacturing Defects	Manufacturing Defects
SureStart - Single Family (Non-prorated)	10 years	50 years*	50 years**	50 years**
Materials & Labor	✓	✓	✓	✓
Tear-Off		✓	✓	✓
Disposal		✓	✓	✓
Workmanship			15 years	30 years

NOTES: XT™25 shingles carry 10 years with 3-STAR, 20 years with 4-STAR Coverage and 25 years with 5-STAR Coverage.

Fully transferable for 15 years with 3-STAR Coverage, and 20 years with 4-STAR and 5-STAR Coverage.

*Applies to single-family detached houses. Duration for all other types of structures is limited to 25 years.

**Applies to single-family detached houses. Duration for all other types of structures is limited to 30 years.

Low-Slope Roof Sections: If a project being roofed with CertainTeed shingles has a low-slope section that will be roofed with our Flintlastic® SA or our SMARTCOAT™ systems, SureStart PLUS extends FULL coverage for the duration of the low-slope warranted period, depending on the level of protection you choose. Residential shingles must be a minimum of one and a half times (1.5X) the amount of flat roof submitted. See Low-Slope Residential Limited Warranty for system requirements and warranty durations.

See CertainTeed's Asphalt Shingle Residential Products Limited Warranty for complete details, conditions, limitations and exclusions. For a copy, go to www.certainteed.com or call 800-782-8777.

“ Among the top in their profession, with a proven commitment to excellence. ”

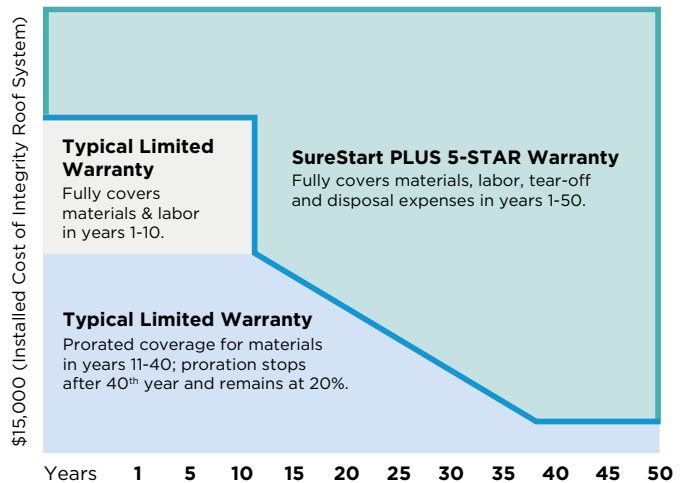


SureStart™ PLUS Protection for Your Investment

Example of approximate cost for an average residential reroofing project: Installed cost of an Integrity Roof System: \$15,000			
	Projected Replacement Cost of an Integrity Roof System (assumes 2% Annual Inflation)	Value Provided by a Typical Limited Warranty	Value Provided by SureStart PLUS 5-STAR Coverage
Year	Project Cost	Amount Provided	Amount Provided
1	\$15,300	\$9,180	\$15,300
5	\$16,561	\$9,937	\$16,561
10	\$18,285	\$10,971	\$18,285
11	\$18,651	\$4,849	\$18,651
20	\$22,289	\$4,458	\$22,289
30	\$27,170	\$3,532	\$27,170
40	\$33,121	\$2,318	\$33,121
50	\$40,374	\$2,826	\$40,374

This example is based on most shingle manufacturers limited warranties and is for illustrative purposes only. Actual costs will vary by region and roof type. Note: Numbers do not include labor.

CertainTeed's SureStart PLUS 5-STAR Protection versus Limited Lifetime Warranty



Warranty coverage comparison over time
(Example is for a residential home; see warranty for details)

With SureStart PLUS protection, the amount of coverage remains constant for the full term of the warranty.

The accreditation of a roofing contractor as a CertainTeed Credentialed Contractor is CertainTeed's acknowledgment that the contractor has met program criteria. This designation is intended to assist in the selection of a contractor, but is not intended as a guarantee of the contractor's workmanship or integrity. Roofing contractors are independent organizations and are not agents or affiliates of CertainTeed. As independent contractors, they, and not CertainTeed, are solely responsible for the quality of their work and the conduct of their employees. Contractor credential status is available by contacting CertainTeed.



Products shown above are for illustrative purposes only. For complete list of Certainteed products in each category, please visit certainteed.com.



Integrity Roof System[®]

**PERFORMANCE ENGINEERED FOR COMPLETE PROTECTION,
STRONG RESILIENCE AND LASTING BEAUTY**

With as much care as you take in selecting the right contractor, choosing the right roof system is equally as important. A Certainteed Integrity Roof System combines key elements that help ensure you have a well-built roof for long-lasting performance.

1. Waterproofing Underlayment

The first step in your defense against the elements. Self-adhering underlayment is installed at vulnerable areas of your roof to help prevent leaks from wind-driven rain and ice dams.

2. Water-Resistant Underlayment

Provides a protective layer over the roof deck and acts as a secondary barrier against leaks.

3. Shingle Starter

Shingle starter is the first course installed and designed to work in tandem with the roof shingles above for optimal shingle sealing and performance.

4. Shingles

Choose from a variety of Good-Better-Best styles to complement any roof design and fit your budget.

5. Ventilation

A roof that breathes is shown to perform better and last longer. Ridge Vents, in combination with Intake Vents, allow air to flow on the underside of your roof deck, keeping the attic cooler in the summer and drier in the winter.

6. Hip & Ridge

Available in numerous profiles, these accessories are used on the roof's hip and ridge lines for a distinctive finishing touch to your new roof.

learn more at:

certainteed.com/roofing



Certainteed

Ceilings • Gypsum • Insulation • Roofing • Siding • Trim
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